

Guide to Using Certification Marks

Organizations that have received management system certification from SPEC can use the certification mark to promote the certification of the certified part during the period during which the certificate remains valid from the date the certificate was issued.

The details are as follows, and the certification body must follow it.
Failure to comply may result in suspension or cancellation of certification.

1. Types of Certification Marks

The certification mark includes the following accreditation mark of the accreditation body and the certification mark of the certification body.

The accreditation mark of KAB Accreditation body must be used in conjunction with the SPEC Certification Mark.

The accreditation mark of KAB Accreditation body must be used with an accreditation number for each certification standard.

ISO Mark (Not available in certification organizations)	IAF MLA Mark (Not available in certification organizations)	KAB Accreditation Mark (Non-exclusive use)	SPEC Certification Mark
			

<picture 1>

<picture 2>

<picture 3>

<picture 4>

Management system type	Designated number	Management system type	Designated number
Quality management	KAB-QC-18	Food Safety Management	KAB-FC-04
Environmental Management	KAB-EC-08	Anti-bribery management	KAB-AC-06
Safety and Health Management	KAB-OC-14		

Note 1 : The certified business operators shall comply with the Fair Trade Commission's Act on the Fairness of Advertisements and Acts, and the Enforcement Decree of the Fair Trade Commission, and the screening and advertising guidelines for the award and certification.

Note 2 : The marks of the International Organization for Standardization (ISO) and the IAF LA mark can not be used by certified organizations.

Note 3 :The IAF MLA mark can only be used by a certification body that has signed the KAB and IAF MLA Marking Agreement with KAB as an IAF MLA accredited certification system. KAB has joined the International Multilateral Mutual Recognition Agreement (MLA) in response to the IAF's objective of eliminating technology barriers that may arise from requests for certification of management systems, products, services, qualifications and other conformity assessment programs. SPEC registered in KAB can use the IAF MLA mark or indicate the fact of membership.

2. Instructions for using certification marks

The certification body can only use the marks of the accreditation body and the certification body in which the organization's certification is registered.

1) Method of use

- ① Authorization marks and certification body marks can be used by enlarging or reducing the originals, but they must be kept in a ratio of at least 15mm and at least 10mm in length.
- ② Authorization marks and certification body marks are based on original color, and may be used in black and white if necessary.
- ③ The accreditation mark can not be used alone (the certification a body mark can be used alone), and the accreditation number of each certification standard is used at the bottom of the mark.
- ④ Authorization marks and certification body marks shall be used only within the specified scope and validity period, and if the authorization range is canceled or reduced, the use of the authorization mark and certification body mark shall be immediately suspended for the canceled or reduced authorization and scope of certification.
- ⑤ In order to avoid confusion between the certification mark and the certification mark, it is a principle to arrange the authorization mark so that it is located on the right side or the bottom side as follows.

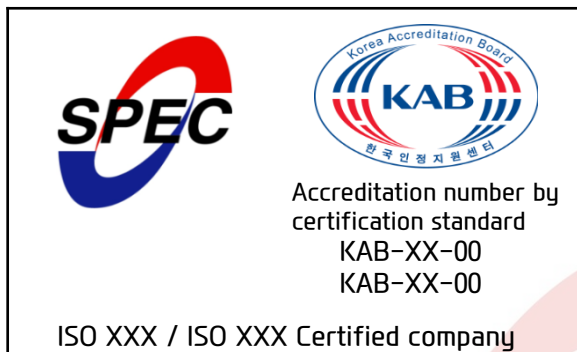
< In case of symmetrical >



<In case of vertical symmetry>



< In case of Integrate certification >



2) How to use certification mark

Certification marks may be used for promotional materials related to recognized areas, but should not be used for product or product packaging. Details are as follows.

① When the use of certification marks is allowed

- Product packaging : Means that the package or product used for the purpose of safety or convenience of distribution can be removed without disassembling or breaking it.
- Product packaging: The certification mark cannot be used and the phrase can be used. The logo cannot be used for the box delivered to the end client, and can be used in packaging for product distribution.

Note 1 : The phrase includes the identity of an certificated client (e.g., brand or company name), the type of management system (e.g., quality, environment) and the corresponding standard, and the certification authority that issued the certificate.

② When the use of certification marks is restricted

- Product or Unit Packaging : A unit package that can not be distributed by itself, such as a container of a minimum unit for product distribution, a cigarette price, canned food, etc.
- Statement of suitability for transaction samples or other products

- Test certificate, calibration certificate or inspection certificate of testing laboratory
- Flags, buildings or vehicles. However, it is possible for a general company, not a building or vehicle manufacturer, to attach a certification mark to a building or vehicle to promote its management system certification.

Note 1 : However, it is possible to display it in the form of "OO" manufactured under the system that has obtained KS Q ISO 9001 certification from SPEC without certification mark on the packaging of the product.

Note 2 : If restricted, do not misrepresent that the certification body has certificated the product using the accreditation mark, certification mark, certification body name, certification standard, certification number, etc.

Note 3 : Type labels or identification plates are considered part of the product. The phrase and the accompanying information should not imply that the products, processes and services have been certified for the management system.

3) Certification Mark Promotion and Restriction

When referring to certification status in delivery media such as the Internet, brochures, advertisements or other documents, you must comply with the following requirements.

- ① We do not make or accept misleading statements about certification.
- ② Do not use part of the certificate in a misleading manner.
- ③ When suspending or canceling a certification, we will stop using all promotional inquiries referring to the fact of the certification. If the scope of the certification is reduced, correct all of the promotions.
- ④ It does not refer to a product (including a service) or process as certified.
- ⑤ It does not imply that certification applies to activities outside the scope of the certification and to the workplace.
- ⑥ We do not use certification in a way that compromises the reputation of the SPEC or certification system and loses public confidence.
- ⑦ The certification mark, name of the certification body, certification standard, and the certification number can not be used for the product or the product package. In addition, it should not be used in a manner that can be interpreted as a declaration of conformity to other products.

- ⑧ It can not be advertised using absolute expressions that are exclusively certificated without objectively recognized grounds such as 'the world's first OO part acquires the international quality standard ISO 9001 certification'. We must comply with the Fair Trade Guidelines on the display and advertisement of the award and certification.
- ⑨ 'You can not use ambiguous expressions such as 'certified from ISO', 'ISO certification', 'ISO certificate', 'ISO registered'
- ⑩ Accreditation Marks and Certification Marks may not be succeed, transferred, or dealing to any third party.

Note 1 : These actions may include requests for corrective and corrective actions, suspension and cancellation of certification, publication of violations, and, if necessary, legal action. Existing documents, media, etc. that have already been displayed should be taken within one month from the date on which certification marking is not used.

3. Misuse of certification mark

- (1) Correct use of certification marks is a mandatory requirement of certification organizations. Abuse of the certification mark (or certificate) must comply with SPEC's action requirements. These actions may include requests for corrective and corrective actions, suspension and cancellation of certification, publication of violations, and, if necessary, legal action.
 - ▣ Simple misuse – The certification body will cease to be valid until the wrong matter is recovered immediately or the misuse is corrected. If no corrective action is taken within a month, the certification will be canceled.
 - ▣ Negligence / deceptive misuse – If a certification organization misrepresents or misappropriates a certification mark, it is considered a negligence / deceptive misuse and certification is revoked. Repeated simple misuse is considered negligent.
- (2) If you continue to use the certification mark after the suspension or revocation, or if you are using a false certification mark that an uncertificated organization has been certificated, Article 9 of the Act on the Fairness of signs and advertisements shall be disposed of in accordance with the imposition of penalties, and SPEC shall report such fact to KAB.

4. Certification Promotion Compliance

Displaying and advertising guidelines for the award and certification (related to Article 3 of the Act on Fairness of mark and advertisement)

a. Despite the fact that there is no such thing as an award or certification, the act of displaying and advertising is unreasonable.

[example]

- Displaying and advertising as if it was won by other affiliates in the same group
- Displaying and advertising that the product is certified by a non-certification body (an organization that does not have a certification body or is not certified)

b. It is unreasonable to display or advertise the meaning of acquisition of the award or certification in a different way from the fact.

[example]

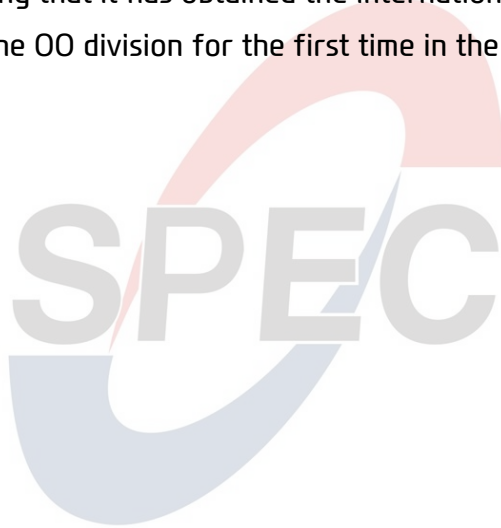
- The certification such as ISO 9001 is advertised as "the quality is recognized by obtaining the certification even though it is the management system certification". It is the act of displaying and advertising as if it has been recognized as having been recognized for the excellence of the product.

c. It is recognized that it is limited to a certain sector and is suitable for excellence or requirement, and received award and certification. Marks and advertisements are considered unfair acts that have been awarded awards or certifications in recognition of their excellence or eligibility for the other division or the whole.

[example]

- Displaying and advertising as if it was received by all business establishments, based on the fact that a certain business site received awards among the various business sites producing the same product
- Display and advertise the award or certification received for the part or technology that constitutes the product as if it received the product itself

- d. It is unfair to display or advertise awards, certifications, etc. at a higher value or price than those recognized.
- e. Display and advertise the certification of a private organization as if it has been certified from public period.
It is unfair to display and advertise as certificated for a period of time awards and certifications and for longer periods.
- f. It is unreasonable to continue to display and advertise the expired mark even though the certification mark has expired.
- g. It is unreasonable to display and advertise the facts of the certification and award using exclusively hostile expressions without objectively recognized grounds.
[example]
 - Marking and advertising that it has obtained the international quality standard ISO 9001 certification in the OO division for the first time in the world without objective grounds





[Annex 1]

☞ Business card example (ISO 9001 certified)

(Fill in the location of the Accreditation mark and certification body mark where the company wants it)

Business
logo


KAB-QC-18

○○○Team

(주) ○○○○

○○○

B-405/417 67, Saebitgongwon-ro,
Gwangmyeong-si, Gyeonggi-do, Republic of Korea
Tel : 02) 561-9001
Fax : 02) 561-9002
H/P : ***)***-****
Homepage :

☞ Envelope usage example (ISO 9001 certified)

(Fill in the location of the Accreditation mark and certification body mark where the company wants it)

Address of sender


KAB-QC-18

Address of recipient

[Annex 2]

The table below is a reference for the use of certification marks, accreditation marks and certification system marks that indicate which products are manufactured under a certified management system.

Mark used How to mark when using mark		Product *1	Large box used for product transportation *2	Pamphlets, etc for publicity
Use of Marks *3	If there is no explanation	Not allowed	Not allowed	allowed*5
	If there is an explanation *4	Not allowed	allowed*5	allowed*5

- *1. Products in the type of product itself or in individual packages, containers, etc. For test / analysis activities, the test / analysis report can be a product.
- *2. This is an outer wrapper made of cardboard or the like and may be considered not to be delivered to the end user.
- *3. This applies to marks with a specific format that contain a basic description of applicability. Therefore, a statement made up of a vocabulary cannot be called a mark. These phrases must be correct and should not cause misunderstanding.
- *4. This is a clear statement that "(brand or company name) has been certified by SPEC (applicable management system)". In this case, the name of the organization (eg brand or company name), the type of management system and the name of the SPEC should be included.
- *5. If the mark is used, it cannot be used for promotional material that can be misinterpreted as certifying the suitability of the product, such as a transaction sample or other statement of conformity to the product.

The above comments may be invalidated according to the terms of use of certain certification marks, accreditation marks and certification system marks.